

# **ABOUT ME**

I am an extremely emotional person, able to work successfully on my own, but I find that my potential is best expressed within a team. I have a remarkable capacity for learning and am excited by the unknown. I am passionate about technology and my curiosity drives me to always explore new frontiers. Through my past experiences, I have acquired solid work skills that allow me to successfully lead a small team, masterfully managing project phases. I have devoted my attention to the world of user experience (UX) for years and have been captivated by it. I am enthusiastic in applying all methodologies and paradigms that enable the development of innovative and engaging experiences.

# **WORKING SKILLS**

## ux/ui



Research, usability, Accessibility, gamification, Design thinking



#### Personal skill



Team coordination, customer care



#### Software



Figma, jira, office 365, mural, adobe suite

# Enrico Petrocco

#### **UX/UI** Designer

CONTACT



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### **EXPERIENCE**

2019 - current

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Customer centered design of the web UI HCL/IBM Workload Automation, enterprise software onpremises/on-cloud in the b2b industry.

2017 - 2020

#### Freelance - UX/UI Consultant



Interaction Designer @ LikeCompany; UX Tester @ DehTech; Service Designer @ Open House Roma; Cofounder @ Star Tap

2011 - 2016

#### Pfizer Italy - Service Manager



Coordination of the e-Collaboration Helpdesk, L2 service at Pfizer Italy by managing direct contact with customers and international support teams.

2010 - 2011

#### GHS Media s.r.l. - IT Engineer



First level technical support (L1). On-site hardware technical support at GHS Media customers.

#### **EDUCATION**

2023 - 2024

#### MasterZ

Blockchain & Digital assets

2018 - current

#### Interaction design foundation



Member of IDF

2016 - 2019



Level I Academic Diploma in Interaction Design

2003 - 2008

#### **IISS John Von Neumann**

Diploma in Industrial Master Technician - Specialization in Information Technology